

# İbrahim Mesut YILMAZ

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Military Service: Completed | Personal: Married, 2 Children | Driving License: Class B

## PROFESSIONAL SUMMARY

A results-oriented Frontend Developer with nearly 15 years of experience in building modern, scalable, and user-friendly web interfaces [cite: 1]. Specialized in TypeScript, JavaScript, React, Next.js, HTML5, CSS3, SASS, Flutter, and RESTful APIs [cite: 1]. Proven track record in enhancing website performance, optimizing codebases for maintainability, and improving overall user experience [cite: 1]. Adept at collaborating with cross-functional teams to deliver projects that exceed client expectations [cite: 1]. Possesses deep expertise in 'Zero-JS' (No-JS) approaches and 'Only-CSS' solutions, building accessible, sustainable, and lightning-fast interfaces by minimizing JavaScript dependencies [cite: 1]. Expert in establishing modular architectures that minimize technical debt and modernizing legacy systems into high-performance structures [cite: 1]. Combines aesthetic design with a performance-first mindset to directly boost business conversion rates [cite: 1].

## CORE COMPETENCIES

- **Frontend Development:** TypeScript, JavaScript (ES6+), Next.js, React, HTML5, CSS3, SASS/SCSS [cite: 1]
- **Performance Engineering & Optimization:**
  - **Lighthouse Excellence:** Architectural setup targeting a 100/100 score on Core Web Vitals metrics (LCP, FID, CLS) [cite: 1].
  - **Zero-JS (No-JS) Strategies:** Structures optimizing browser resources and maximizing page load speeds by minimizing JavaScript reliance [cite: 1].
  - **Advanced CSS (Only-CSS):** Developing library-agnostic, entirely custom, and 100% performance-driven CSS architectures (Utility-first / Modular CSS) [cite: 1].
  - **Modern Web Standards:** Responsive Design, Accessibility (A11y), SEO-Friendly Semantic Structures, Asset Optimization, and Lazy Loading techniques [cite: 1].
  - **Architecture & Strategy:** Component-Driven Development, building Design Systems, cross-browser compatibility management, and establishing code quality standards (Linting/Formatting) [cite: 1].
- **Mobile & Cross-Platform:** Flutter, React Native, .NET MAUI [cite: 1]
- **UI/UX Optimization & Frameworks:** Responsive Design, Accessibility Standards, Performance Optimization, Bootstrap, Material UI, etc. [cite: 1]
- **Version Control & Tools:** Git, GitHub, Bitbucket, Jira, Trello [cite: 1]
- **API Integration:** RESTful API Development and Consumption [cite: 1]
- **Other Competencies:** Agile/Scrum Methodologies, Clean Code Practices, SEO-Friendly Development [cite: 1]

## Digital Marketing & Media Production

- **Social Media & Content Management:** Meta (Instagram/Facebook) content strategy, post/banner design, and brand visibility initiatives [cite: 1].
- **Video Production & Editing:** Promotional videos, Reels/Shorts editing, and post-production content assembly for social media and digital platforms [cite: 1].
- **Licensed Aerial Photography (Drone):** DGCA (SHGM) licensed drone operation for corporate projects, land surveys, and promotional shoots [cite: 1].
- **Technical SEO & Growth:** Search engine optimization and digital visibility efforts integrated with web architecture [cite: 1].

## Professional Aerial Photography & Filming (Drone)

- **Licensed Drone Operation:** DGCA-approved drone operation for commercial/corporate projects, site surveys, and promotional filming [cite: 1].
- **Corporate Visual & Video Filming:** Production and editing of high-resolution media content for brand digital assets and websites [cite: 1].
- **Visual Identity & Branding:** Creating brand logos, color palettes, and digital brand assets aligned with corporate identity from scratch [cite: 1].
- **A/B Testing & CRO (Conversion Rate Optimization):** Optimizing design and copy based on user behavior to increase conversion rates [cite: 1].
- **Advertising & Campaign Management:** Designing visuals and copy for social media and search engine advertisements [cite: 1].

## PROFESSIONAL EXPERIENCE

### Strategic Consulting and Performance Audit (2018 – Present)

Since 2018, provided strategic consulting and technical auditing to various companies, conducting performance audits on existing web infrastructures, identifying system bottlenecks, and elevating Lighthouse scores to a perfect 100/100 level [cite: 1]. Directly contributed to commercial conversion rates by improving client user experience metrics (Core Web Vitals) [cite: 1].

### Coofa | Frontend Developer

*Remote | May 2024 – October 2025*

- Designed and developed a scalable C2C marketplace platform using Next.js, focusing on high performance, modular architecture, and an engaging user experience [cite: 1].

### Freelance | Frontend Developer

*Remote | August 2018 – May 2024 & October 2025 – Present*

Managed end-to-end digital requirements for clients, executing web development as well as social media management, digital marketing visuals, and aerial drone media production [cite: 1].

- Developed and delivered custom frontend solutions for multiple clients using modern

- frameworks such as Next.js and React [cite: 1].
- Improved page load times by up to 35% through code optimization and asset compression [cite: 1].
- Created responsive designs that boosted mobile user engagement by 25% [cite: 1].
- Executed RESTful API integrations ensuring smooth data flow between frontend and backend systems [cite: 1].

## **Safrantek | Frontend Developer**

*Istanbul | November 2016 – August 2018*

- Built highly scalable CRM-based web applications [cite: 1].
- Optimized existing codebases, reducing page load times by 20% [cite: 1].
- Collaborated with backend teams to implement secure data handling mechanisms [cite: 1].

## **Ideasoft | Web Interface Developer**

*Istanbul | July 2016 – October 2016*

- Created user-friendly e-commerce interfaces that improved checkout conversion rates [cite: 1].

## **MediaClick | Frontend Developer**

*Istanbul | February 2015 – July 2016*

- Developed and maintained web applications delivering pixel-perfect UI implementations [cite: 1].

## **Mvmbilişim | Frontend Developer**

*Istanbul | September 2014 – January 2015 [cite: 1]*

## **MediaClick | Frontend Developer**

*Istanbul | May 2010 – September 2014 [cite: 1]*

## **4net Information Technologies | Junior Frontend Developer**

*Istanbul | September 2009 – May 2010 [cite: 1]*

# **EDUCATION**

**Ümraniye Vocational High School** – Web Programming (Distance Education) – 2013 [cite: 1]

# **LANGUAGES**

- **English:** Intermediate [cite: 1]
- **Turkish:** Native [cite: 1]